



## Of Kwazulu-Natal



**MDUKATSHANI**  
RURAL DEVELOPMENT PROJECT



rural development  
& land reform

Department:  
Rural Development and Land Reform  
REPUBLIC OF SOUTH AFRICA



agriculture  
& rural development

Department:  
agriculture  
& rural development  
PROVINCE OF KWAZULU-NATAL



# What are innovation platforms?

- A group of individuals with different backgrounds and interests: farmers, agricultural input suppliers, researchers, traders, government.
- They come together to develop a common vision and find ways to achieve their goals
- Brings all stakeholders together across a value chain to identify and address common concerns more effectively
- They are for creating linkages, surfacing and discussing issues, defining possible solutions, creating research agendas, coordination of activities, disseminating research, streamlining and improving the value chain process, amongst other things.

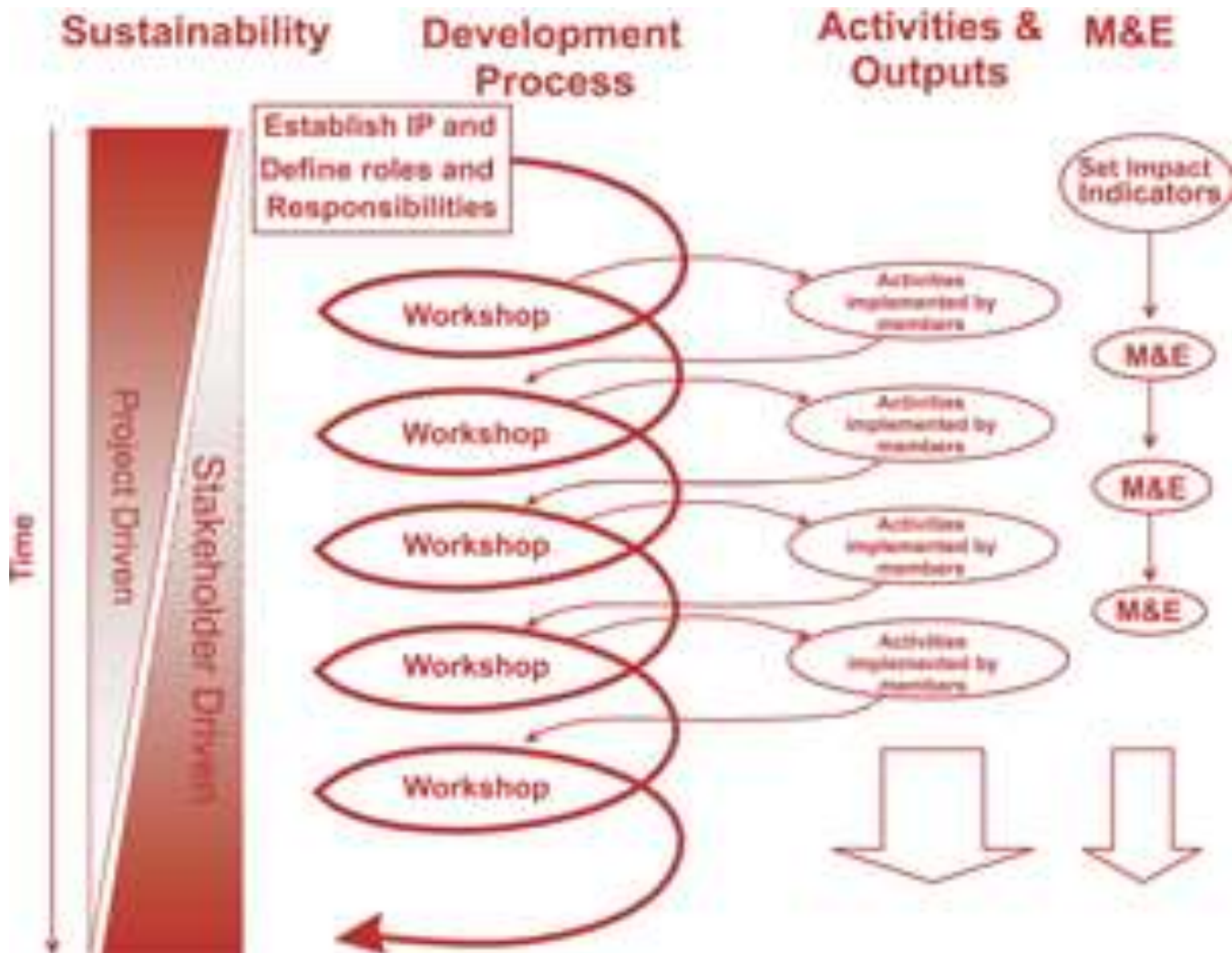
## What are innovation platforms continued..

- The Innovation Platform is a fluid entity with an evolving membership that draws in relevant expertise depending on the problem being addressed.
- The Innovation Platform meets at regular intervals to discuss and implement opportunities to *improve markets, production and related policy* issues simultaneously. Such changes are tested, evaluated and adapted as necessary.



Increased dialogue between all stakeholders in a value chain

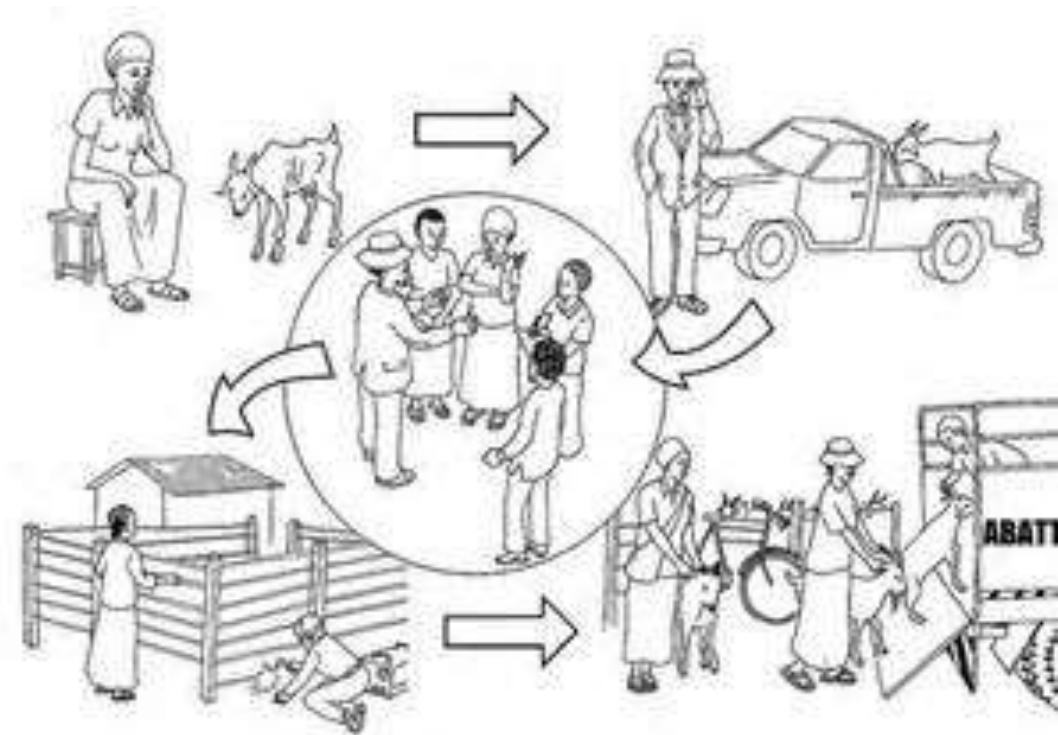




*The Innovation Platform engages in an iterative process of consultations during which stakeholders meet to analyze, plan, and adapt production- and market related strategies and technologies. During the same time this forum will engage in a participatory M&E process to evaluate progress. All of this supported by relevant research.*

# Purpose of first Goat Agribusiness Innovation Platform

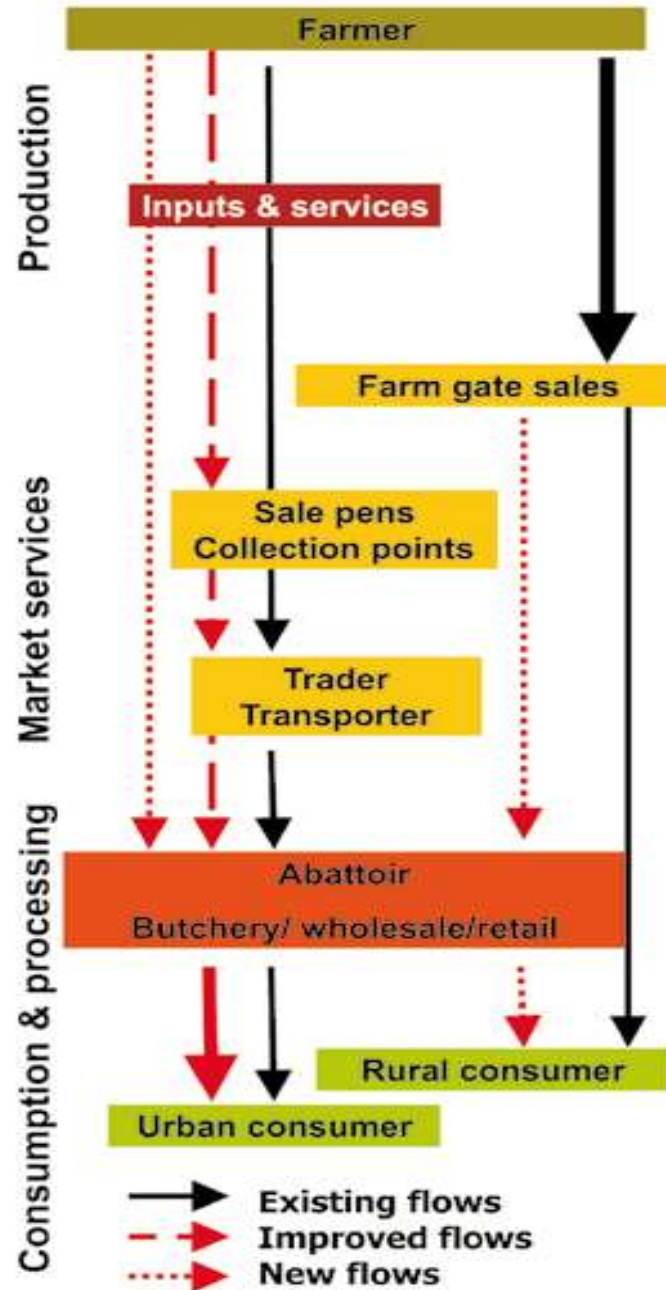
- Launch of the Innovation Platform
- Adopt purpose document
- Prioritise Existing and Emerging Topics
- Agree on Broad Fields for Further Action
- Agree on Funding Model why caps for Re



Focus of this  
Innovation  
Platform

## A Goat Value Chain

Research



# Goat Agribusiness Innovation Platform Purpose

- Bring together key actors in the goat value chain
- Identify key challenges that smallholder goat farmers are facing
- Identify and discuss factors that limit production quality and market efficiency.
- Identify and discuss existing goat market channels (both formal and informal), share experiences and make recommendations for improvement.
- Explore potential market channels that could contribute to better market efficiencies.
- Analyse trends in goat production and consumption so as to gauge demand and supply gaps.



# Goat Agribusiness Innovation Platform Purpose

- Analyse current supply and demand system of goats (formal and informal), including marketing volumes and seasonality trends. Based on this information, develop options for year-round marketing strategies.
- Identify possible knowledge gaps and research needs
- Dissemination and discussion of relevant research.
- Identify quality issues/concerns of consumers across the goat value chain regarding goat meat, quality, pricing etc.
- Discuss strategies for attracting private sector to make potential investment in the goat value chain.
- Identify any livestock production and marketing policy opportunities, challenges and gaps and make recommendations for improvement.
- General information exchange, experiential learning and promotion of innovation.
- Study successful and unsuccessful goat projects and document criteria for running goat projects

# Initial questions/topics for consideration

- An understanding of goat numbers in commercial and communal herds
- Better understanding of goats being imported into the country
- Better understanding of goats moving around the country between provinces
- Productivity norms that could be expected from the SA goat herd
- Establishment and promoting of value chains
- Funding provided for real research

# Some Department of Agriculture questions

1. How many goat breeds do we have out there, and which are particularly found in the KZN province
2. What does each produce
3. How are they cared for
4. What different goat breeds does one need to mix to come up with these special breeds
5. Which of these are in demand in terms of the markets for possible export purposes
6. What type of environment do they each require
7. What do they feed on
8. What basic skills are required if any, to assist potential breeders to become commercial breeders
9. The basic business and science knowledge required for a sustainable and economic focused farming.

# Next steps

- List of issues identified and prioritised
- Small group of relevant stakeholders, led by Heifer and MRDP, to ensure there is a plan for addressing the issues.
- Potential topics identified for research and bursaries
- Next Innovation Platform July 26



Thank you

